

# news release

**Contact:**

Chris Linn, VP marketing and business development  
(920) 759-2500



For Immediate Release

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## **Kim Bassett-Heitzmann Elected CEO, President of Bassett Mechanical**

**Kaukauna, Wis. (Dec. 17, 2009)** — Kim Bassett-Heitzmann was elected as Chief Executive Officer and President of Bassett Mechanical at its annual Board of Directors meeting today.

During the past two years as President/COO of the company, Bassett-Heitzmann assumed responsibility of day-to-day operations from Bill Bassett, P.E., chairman of the board. She played a lead role in establishing the strategic plan for the next phase of the company's growth along with overseeing the company's operations. Her election to the position is the final step in the company's succession plan to provide her with the authority she needs to manage the company as a whole.

"I continue to be very proud of Kim's accomplishments, and am equally proud of the strength and dedication of our current management team," said Bill Bassett, who has no plans at this time to retire. "I am confident that the company is in excellent hands with this group at the helm."

Kim joined Bassett Mechanical in 1996 in a sales position, and over the years took on various roles to learn the business, including working in the shop and field alongside the company tradesmen, as well as other leadership positions in various divisions of the company.

Kim has a master's degree in speech pathology from UW–Madison, and a second graduate degree in construction management from UW–Stout.

Bill will remain as chairman of the board and continue to be involved with the strategic direction of Bassett and its overall corporate governance. Bill has 35 years with Bassett, having purchased the company, along with several other key employees, from his uncle in 1974. During his tenure the company grew from 32 to more than 300 employees and sales volume increased by a factor of 35.

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Bassett Mechanical, based in Northeast Wisconsin, with offices in the Milwaukee and Madison areas, is a mechanical contractor specializing in custom specialty metal fabrication, industrial refrigeration, mechanical systems, HVAC, industrial ventilation, plumbing and piping, service and preventive maintenance. For more information, call (920) 759-2500, or on the Internet: [www.bassettmechanical.com](http://www.bassettmechanical.com).

For additional information or media questions, contact Jennifer Walla, Ideas That Deliver, (920) 882-4014, [jenniferw@ideasthatdeliver.com](mailto:jenniferw@ideasthatdeliver.com).