

news release

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For Immediate Release

Kim Bassett-Heitzmann Named 2009 Athena Award Recipient

Kaukauna, Wis. (Nov. 13, 2009) — Bassett Mechanical President/COO Kim Bassett-Heitzmann is the recipient of the Fox Cities Chamber of Commerce and Industry's 2009 Athena Award. The Athena honors women business leaders for their exceptional contributions to their companies, their industries, their communities, to the Chamber and to the advancement of women in business. She was presented with the award at the Chamber's recent annual meeting.

Bassett-Heitzmann joined Bassett Mechanical in 1996 after earning a master's degree in management technology with an emphasis on construction from the University of Wisconsin-Stout. She has held many positions in the company including sales representative, estimator, project manager and service sales manager. She also worked as a helper in the pipefitting and sheet metal departments in the field and shop areas prior to taking on leadership roles within the company.

She is a charter member of the Wisconsin Family Business Forum and helped to establish the "next generation" and leadership development peer groups. Other professional associations include the Union Bargaining Committee for the Mechanical Contractors Association and Sheet Metal Contractors Association; she has also served as a board member for both organizations.

Currently, she serves on the board of directors for Goodwill Industries of North Central Wisconsin and the Fox Cities Chamber of Commerce and Industry. In the past she was a board member for the Harbor House Domestic Abuse Shelter and served on its fundraising committee.

“Kim is an outstanding example of someone who consistently over-delivers in every area of her life — both professionally and personally,” said Chris Linn, VP marketing and business development. “She exemplifies all that the Athena Award represents and is very deserving of this honor.”

Bassett-Heitzmann represents the third generation of the Bassett family to work at the company, which was founded by her great-uncle in 1936. Her father, Bill Bassett, is chairman of the board of directors and chief executive officer.

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Bassett Mechanical, based in Northeast Wisconsin, with offices in the Milwaukee and Madison areas, is a mechanical contractor specializing in custom specialty metal fabrication, industrial refrigeration, mechanical systems, HVAC, industrial ventilation, plumbing and piping, service and preventive maintenance. For more information, call (920) 759-2500, or on the Internet: www.bassettmechanical.com.